

9<sup>TH</sup> ANNUAL



**IGEN20**  
**FILM**  
**FESTIVAL24**

**HISTORIC OVERTOWN** **OCT. 31-NOV. 3**

SPONSORSHIP OPPORTUNITIES





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# ABOUT THE FESTIVAL

## *Join us for iGen 2024*

The iGen Film Festival will take place October 31st - November 3rd, 2024 in Historic Overtown. The festival highlights young filmmakers from around the globe ages 16-25 and to connects them with the youth community of Overtown and the surrounding Miami area. The festival looks to celebrate and inspire filmmakers to develop their technical and creative skills.

During the year, our team receives 1,000s of film submissions. Each film is reviewed and scored. The top ranking films are screened over the 4-day event. During our annual Blue Carpet Awards Show, the winners per film category are announced: Best Short Film, Best Short Web, Best Documentary Film, and Best Narrative.

Access to viewing future blockbuster hits is just one area of the festival to enjoy. The iGen Film Festival engages the current, as well as the next generation of emerging film filmmakers. Each year the festival features panel discussions, master classes, and workshops from influencers within their generation, as well as tenured influencers and celebrities.

The festival will provide a platform for film creatives to find their voice in a rapidly expanding landscape.



# ABOUT THE FOUNDER



Created by Elijah Wells, CEO and President of Elijah Wells Films, the iGen Film Festival was founded by a 27 year old Director, Producer, Actor, from Overtown (Miami, Florida). The creative force behind the festival is Elijah Wells, President, and CEO of Elijah Wells Films. The company has become a staple brand in the film industry, specializing in documentary and filmmaking.

Elijah produced the short film “The Gift,” which was the American Black Film Festival’s 2012 Community Short Film Showcase winner. Key industry leaders and celebrities which include; Jeff Friday, Founder of American Black Film Festival, Robert Townsend, Spike Lee, Omari Hardwick and Joann Payton have all lent their support to Elijah. The Miami Times refers to Elijah Wells as “one of our very own indie filmmaker's.”



# FESTIVAL HIGHLIGHTS



FILM SCREENINGS



MOM MANAGER TALK



MASTER CLASSES



ABOVE THE LINE  
TALK SERIES



PANEL DISCUSSIONS



9TH ANNUAL BLUE  
CARPET AWARD  
SHOW



# ABOVE THE LINE TALK SERIES

# PAST SPEAKERS

Master classes offering attendees the opportunity to learn the most important aspects of Film, television, screen writing, directing and production.



ROMEO- RAPPER/ACTOR



JALEN JAMES ASCOTA-  
FILM PRODUCER



ELIJAH WELLS- DIRECTOR



SOPE ALUKO- ACTRESS



# PAST SPEAKERS



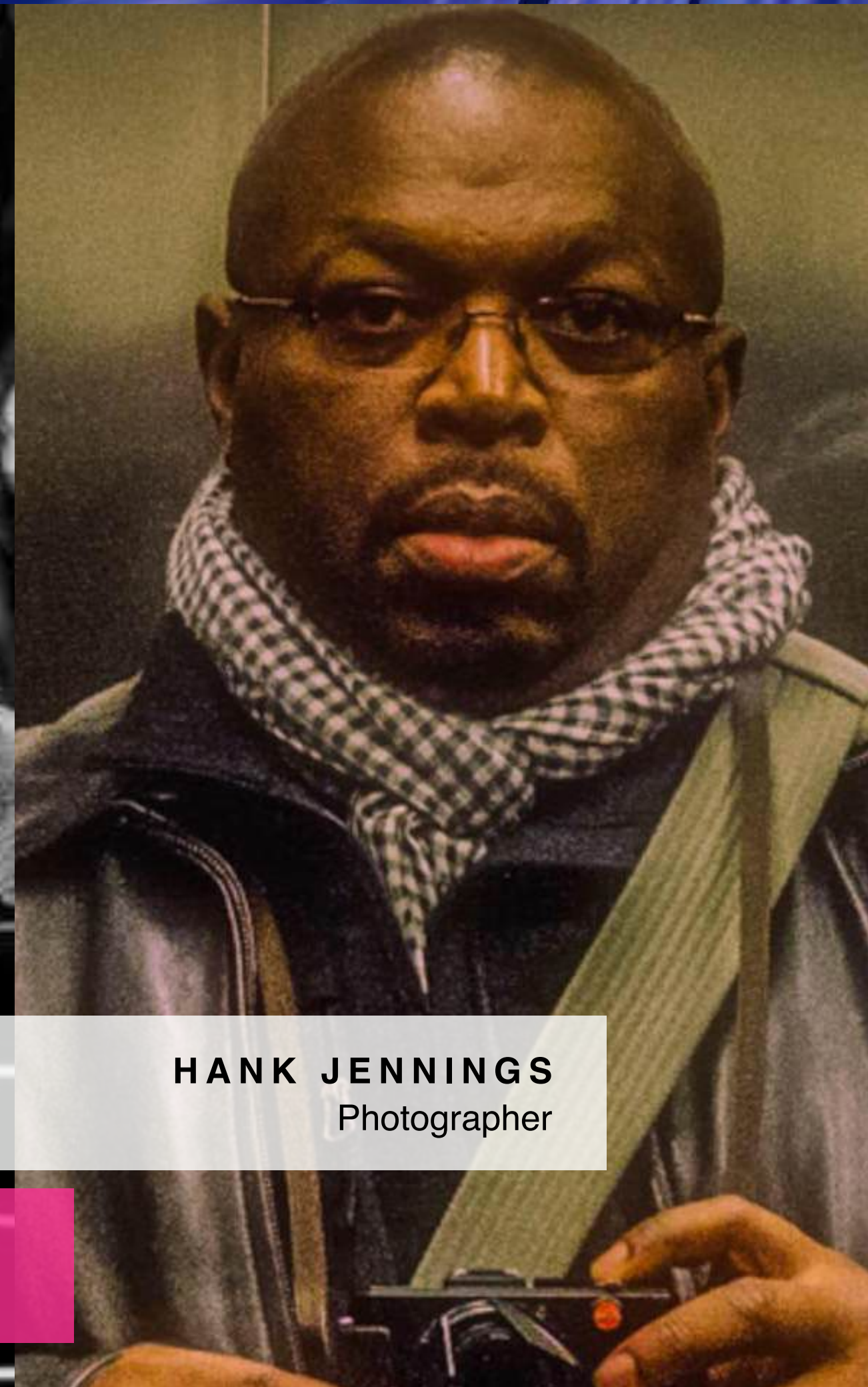
**JILL TRACEY**  
Host



**WILLS FELIN**  
Film Producer



**MARCO MALL**  
Film Producer



**HANK JENNINGS**  
Photographer





“Innovation distinguishes between a leader and a follower.”

-Steve Jobs







Sponsoring the iGen Film Festival provides excellent brand visibility, opportunities to interact with our growing and engaged audience, and the chance to be part of one of Miami's emerging film festivals.

The following grid outlines partnership opportunities and sponsors benefits for the October 31- November, 2024 iGen Festival. Unique sponsorship opportunities (corporate screenings, filmmaker lounge, special events, etc.) may also be available upon request.



# SPONSORSHIP PACKAGE

PRESENTING

\$20,000

OFFICIAL

\$10,000

CONTRIBUTING

\$8,000

PATRON

\$5,000

SUPPORTING

\$3,500

COMMUNITY

\$2,500

- Exclusive special event sponsor
- Exclusive Festival award sponsor
- Branded Activation Space On-Site
- .30Second Pre-Film Brand Advertisement
- Logo Inclusion in Festival Trailer
- Logo Inclusion on Festival Poster
- Dedicated Facebook /Twitter Mention
- Distribution of Promo Items to Festival Patrons
- Logo on flyer and step and repeat
- Logo inclusion and statement in the program guide
- Dedicated spotlight in iGen Film Festival newsletter
- Quote in our press release
- Opportunity to speak at the opening event
- Twenty-five tickets to all workshops and films

- Logo Inclusion in Festival Trailer
- Logo Inclusion on Festival Poster
- Dedicated Facebook /Twitter Mention
- Distribution of Promo Items to Festival Patrons
- Logo on flyer and step and repeat
- Logo inclusion and statement in the program guide
- Dedicated spotlight in iGen Film Festival newsletter
- Quote in our press release
- Opportunity to speak at the opening event
- Fifteen tickets to all workshops and films

- Distribution of Promo Items to Festival Patrons
- Logo on flyer and step and repeat
- Logo inclusion in the program guide
- Dedicated spotlight in iGen Film Festival newsletter
- Quote in our press release
- Opportunity to speak at the opening event
- Ten tickets to all workshops and films

- Logo inclusion in the program guide
- Logo on flyer and step and repeat
- Dedicated spotlight in the iGen Film Festival newsletter
- Quote in our press release
- Eight tickets to all workshops and films

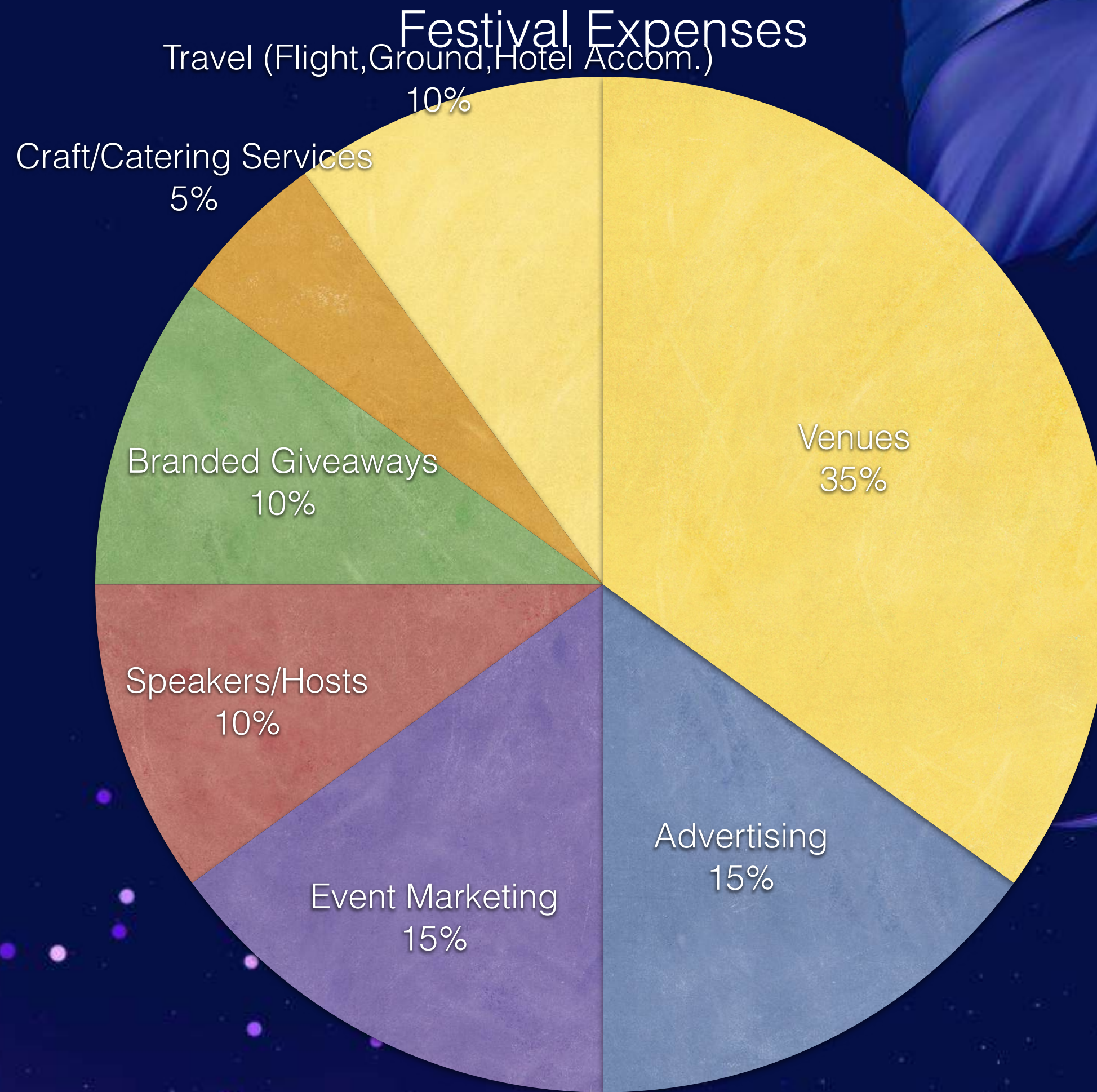
- Logo inclusion in the program guide
- Logo on flyer and step and repeat
- Mention in our press release
- Five tickets to all workshops and films

- Mention in our press release
- Logo inclusion in the program guide
- Logo on flyer and step and repeat
- Two tickets to all workshops and films



# BY THE NUMBERS

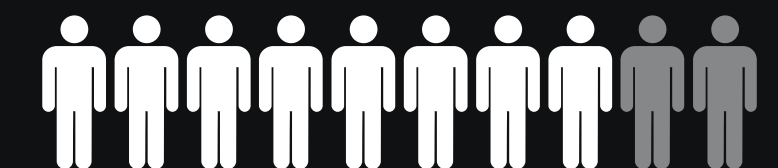
The iGen Film Festival is a free event made possible from sponsors like you. A sponsorship commitment may consist of monetary and/or in-kind donations. All sponsorships and donations will be allocated to offset the following expenses. If your organization or company would like to provide support via in-kind sponsorships, please contact our Sponsor Director





# iGEN FILM FESTIVAL GLOBAL REACH

The iGen Film Festival has established a powerful international global reach with filmmakers all over the world.





# FOLLOW US ON SOCIAL MEDIA

CONTACT US FOR MORE  
INFORMATION ON SPONSORSHIP  
OPPORTUNITIES



EMAIL

[iGenFilmFest@gmail.com](mailto:iGenFilmFest@gmail.com)



PHONE

786-775-9591



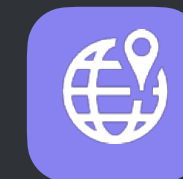
ADDRESS

937 NW 3RD AVE  
MIAMI, FL 33136



FACEBOOK

[facebook.com/igenfilmfestival](https://facebook.com/igenfilmfestival)



WEBSITE

[www.igenfilmfestival.info](http://www.igenfilmfestival.info)

Media Contact  
[iGenFilmFest@gmail.com](mailto:iGenFilmFest@gmail.com)

*For more info or details about the event, please feel free to visit the website.*

